



📍 La Grange, KY 40031

La Grange, KY: A Growing Suburban Hub

Dynamic demographics and robust economic potential in La Grange, KY.

Commercial Trade Area Report



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Area at a Glance

La Grange, KY 40031 · Local Trade Area Metrics

 Total Population

27,009

▲ +6.75%

 Avg. Household Income

\$121,747

 Median Home Value

\$405,970

▲ +3.7%

 Homeownership Rate

79.5%

 Unemployment Rate

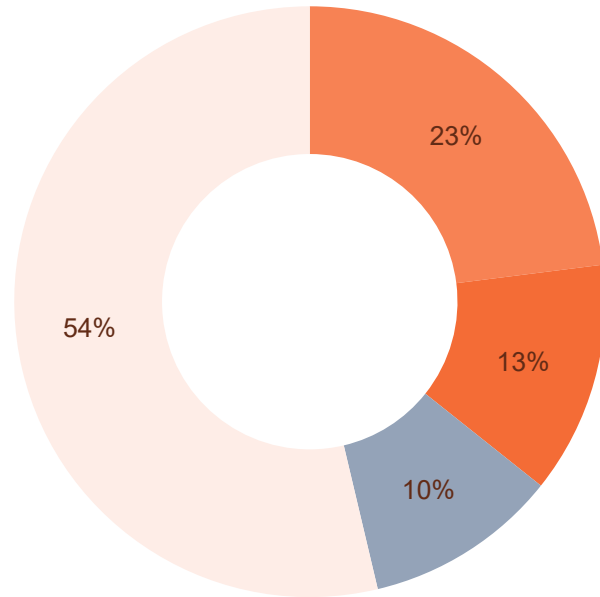
3.9%

 Median Age

39.8

Community Segments

Esri Tapestry Segmentation — Household Distribution



■ Flourishing Families ■ Savvy Suburbanites ■ Middle Ground ■ Other Segments

Flourishing Families

23.0%

23.0% of households · Family Prosperity

Savvy Suburbanites

12.7%

12.7% of households

Middle Ground

10.6%

10.6% of households

Segments reflect national consumer types, not local demographics

Segment Profile

“Flourishing Families” — National Consumer Type

The primary Tapestry segment, 'Flourishing Families', represents 23.0% of local households. Nationally, this segment is characterized by large suburban families with a median age of 39. They exhibit high homeownership rates (85%) and prioritize spending on healthcare, insurance, and retirement planning. Their lifestyle includes frequenting retail hardware and hobby stores, and they often travel domestically.



Flourishing Families

\$499K

Median Net Worth (national)



Household Type

Married Couples



Residence Type

Single Family

All attributes reflect the national Esri Tapestry profile for this consumer segment, not local measurements.

Source: Esri Tapestry Segmentation

La Grange, KY 40031



01 Income & Spending Power

La Grange, KY exhibits strong economic indicators with an average household income of \$121,747 and a projected median household income of \$110,359. The area's disposable income averages \$89,295, indicating significant spending power for local consumers.



Avg. Household Income

\$121.7K

Metric	Value	Context
Avg. Household Income	\$121,747	Local
Disposable Income	\$89,295	Local
Per Capita Income	\$40,238	3.9% unemployment

02 Population & Density

The total population of La Grange, KY stands at 27,009, with a growth rate of 6.75%, showcasing a vibrant and expanding community. The population density is 402.0 people per square mile, which supports various commercial opportunities.



Total Population

27.0K

Metric	Value	Context
Total Population	27,009	+6.75% change
Daytime Population	21,822	Density: 324.8/sq mi

03 Housing Profile

With a local homeownership rate of 79.5% and a median home value of \$405,970, the housing market in La Grange, KY, is stable and appealing. The 3.7% increase in home value over the past 12 months highlights continued growth and investment potential.

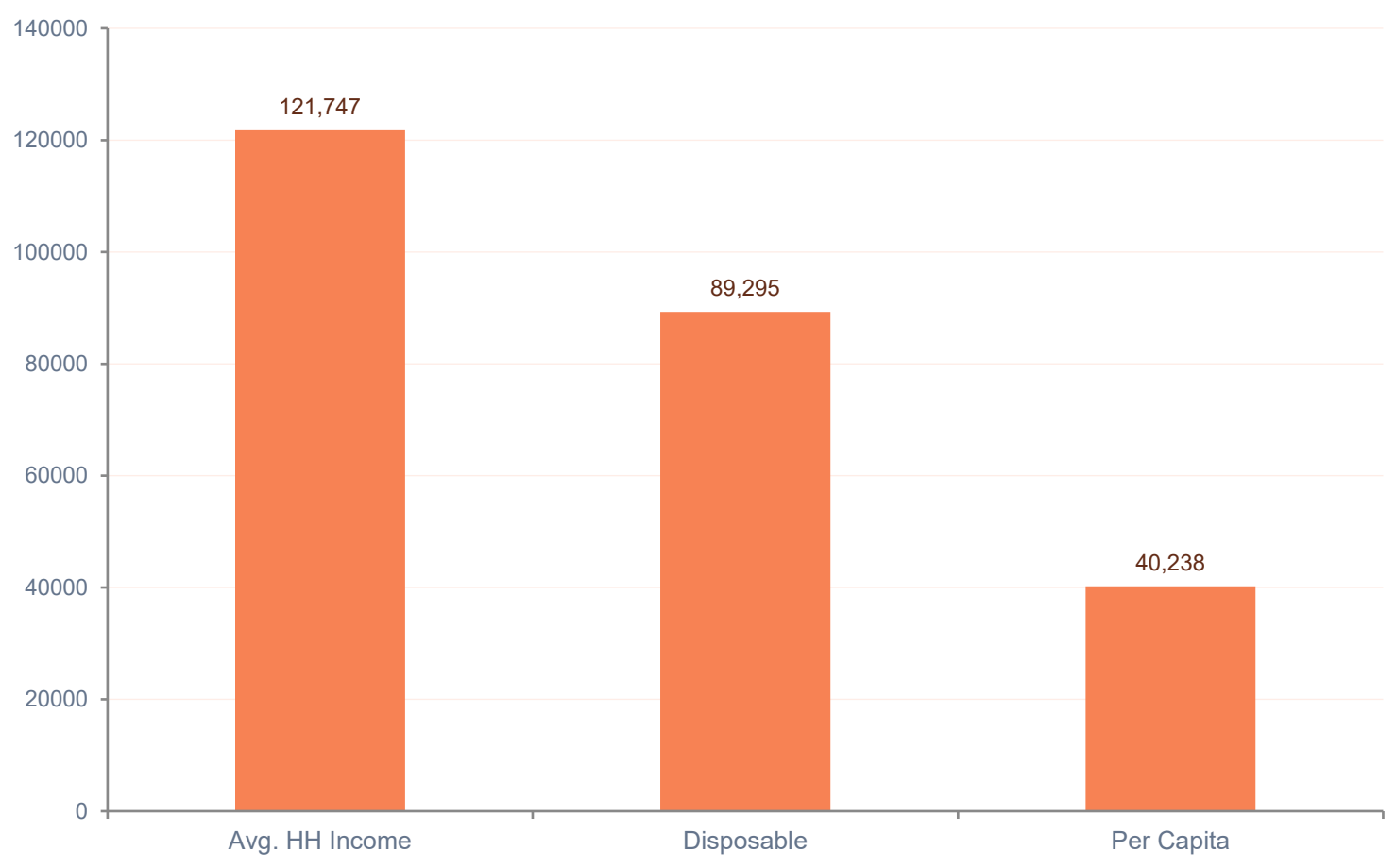


A dark brown callout box with a white house icon at the top left. Below the icon, the text "Median Home Value" is written in a small, light-colored font. The largest text in the box is "\$406K" in a bold, white font.

Metric	Value	Context
Median Home Value	\$405,970	+3.7% YoY
Homeowners	79.5%	Renters: 20.5%
Population Density	402.0/sq mi	

Income Profile

Local Household Income Metrics



Key Insight

Local average household income of \$121,747 with \$89,295 in disposable income. Projected median household income is \$110,359.

Unemployment: 3.9% (US: 4.3%)



Explore the promising trade area of La Grange, KY, and seize the commercial opportunities it offers.



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