



📍 Henryville, IN 47126

Henryville, IN Trade Area Overview

Discover key demographics and growth potential in Henryville's thriving community.

Commercial Trade Area Report



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Area at a Glance

Henryville, IN 47126 · Local Trade Area Metrics

 Total Population

4,686

▲ +2.72%

 Avg. Household Income

\$107,912

 Median Home Value

\$326,570

▲ +1.7%

 Homeownership Rate

89.4%

 Unemployment Rate

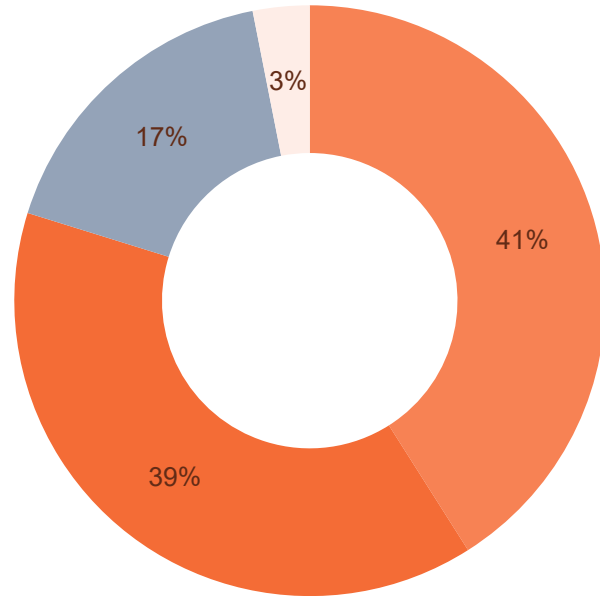
2.2%

 Median Age

40.9

Community Segments

Esri Tapestry Segmentation — Household Distribution



■ Classic Comfort ■ Room to Roam ■ Flourishing Families ■ Other Segments

Classic Comfort

41.0%

41.0% of households · Suburban Shine

Room to Roam

38.8%

38.8% of households

Flourishing Families

17.1%

17.1% of households

Segments reflect national consumer types, not local demographics

Segment Profile

“Classic Comfort” — National Consumer Type

Nationally, the 'Classic Comfort' segment, part of the Suburban Shine LifeMode group, represents aging Midwestern and Southern suburbanites who appreciate budget-friendly shopping and have a strong enthusiasm for sports. Typically, these married couples have multiple vehicles, and homeownership is high at 81%. This segment, which comprises 41.0% of local households, tends to dine out at both fast food and sit-down chain restaurants.



Classic Comfort

\$318K

Median Net Worth (national)



Household Type

Married Couples



Residence Type

Single Family

All attributes reflect the national Esri Tapestry profile for this consumer segment, not local measurements.

Source: Esri Tapestry Segmentation

Henryville, IN 47126



01 Income & Spending Power

With an average household income of \$107,912 and a disposable income of \$80,987, the Henryville trade area showcases robust financial capacity for commercial investment. The per capita income stands at \$41,921, supporting consumer spending potential.



Avg. Household Income

\$108K

Metric	Value	Context
Avg. Household Income	\$107,912	Local
Disposable Income	\$80,987	Local
Per Capita Income	\$41,921	2.2% unemployment

02 Population & Density

The Henryville trade area has a total population of 4,686, experiencing a population change of +2.72%. With a population density of 124.9 per square mile, this area presents a balanced blend of growth and opportunity for development.



Total Population

4.7K

Metric	Value	Context
Total Population	4,686	+2.72% change
Daytime Population	3,286	Density: 87.6/sq mi

03 Housing Profile

Henryville boasts a high homeownership rate of 89.4%, with a median home value of \$326,570 that has increased by 1.7% over the past 12 months. The local housing market offers stability and potential for investment.

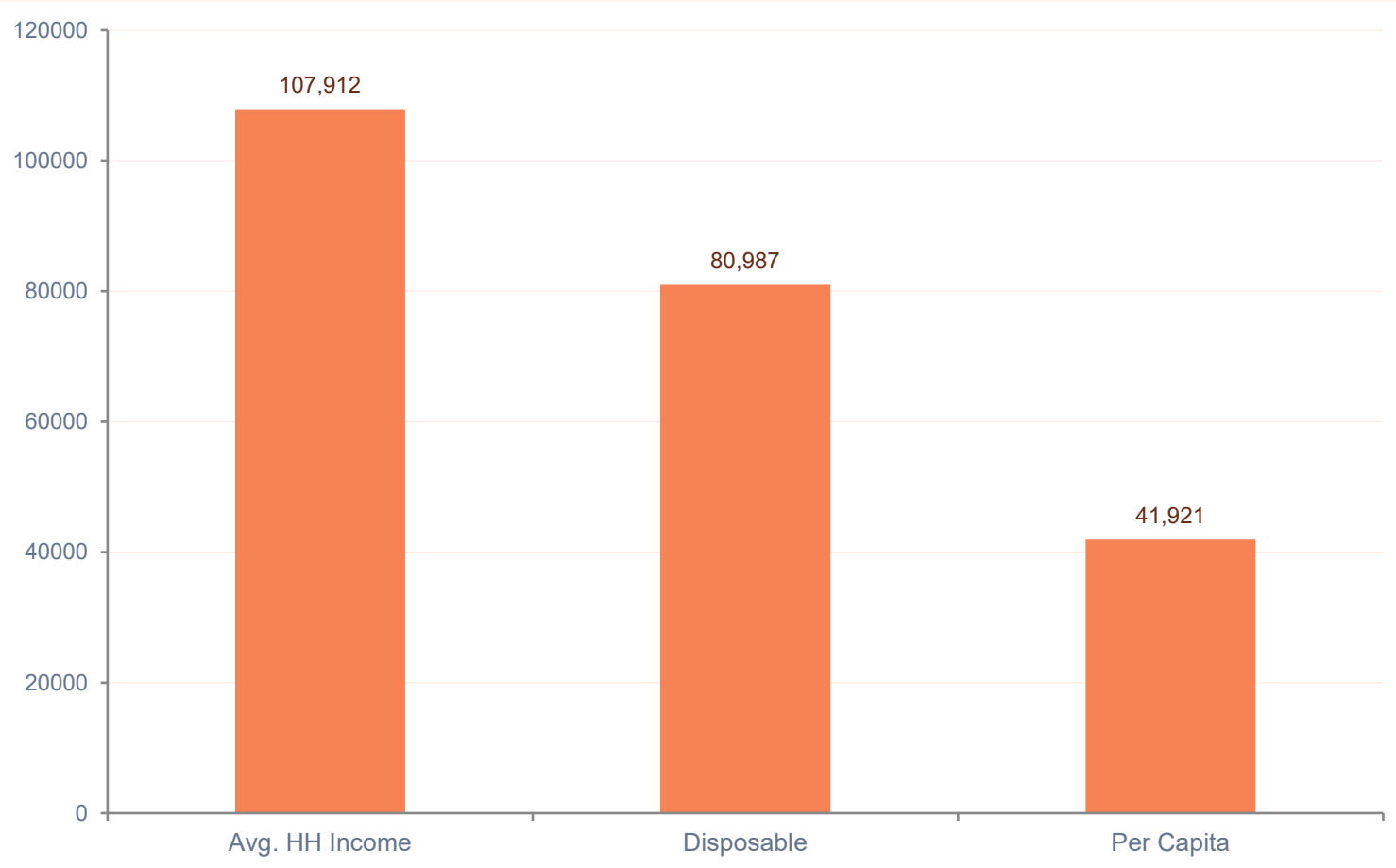


A dark brown callout box with a white house icon at the top left. Below the icon, the text "Median Home Value" is written in a light brown font. The largest text in the box is "\$327K" in white, representing the median home value.

Metric	Value	Context
Median Home Value	\$326,570	+1.7% YoY
Homeowners	89.4%	Renters: 10.6%
Population Density	124.9/sq mi	

Income Profile

Local Household Income Metrics



Key Insight

Local average household income of \$107,912 with \$80,987 in disposable income. Projected median household income is \$103,666.

Unemployment: 2.2% (US: 4.3%)



Explore Henryville's trade area opportunities with Stephannie Wilson for strategic commercial investments.



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