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### PROPERTY OVERVIEW





### **EXECUTIVE SUMMARY**

Located in Prime Santa Monica, this twostory retail / office building composed of 8,996 (per title) square feet ideal for retail and office space and adjacent parking lot reside on 9,998 square feet of land.

Built in 1997, the building consists of two parcels situated on a high trafficked corner between 20th Street and Broadway. The property has a 15-space parking lot with private gated access for tenants and customers.

WaterWays

The location is considered one of the best in Santa Monica as it is only 0.5 miles from the Water Garden and Colorado Center which includes HULU and HBO along with Saint John's Health center nearby as well as many apartment buildings, homes, and restaurants in the area which drives foot and car traffic to this location.



18.34



corrective

**ALL STAR** 

# INVESTMENT SUMMARY Price: \$8,200,000 Cap Rate: 3.24% Total Gross Income: \$386,604 Total land area: 9,998 Total Rentable Area: 8,996 Zoning: SMBCD\* Total Parking Spaces: 15 APN's: 4275-013-001 | 4275-013-002 Highly desirable location for tenants 1 upstairs unit (Approx. 1,300 SQ. FT.) delivered vacant





### THE OPPORTUNITY:

With limited inventory in this specific location, 1828-1834 Broadway is an amazing opportunity for Buyers or Owner-Partial Users to purchase a building in a world-renowned location.

This opportunity offers investors an ideal 1031-exchange, passive investment, or Owner-Partial User opportunity. This investment opportunity requires limited management responsibility.

- As natural attrition occurs, convert all tenants to NNN
- This investment opportunity requires limited management responsibility
- The Building Comprised of 4 retail and 4 offices
- Retail located on major thoroughfare with foot and traditional traffic
- High Traffic Location: Situated near the signalized intersection of Broadway and 20th Street
- This opportunity benefits from exposure to traffic counts exceeding 58,000 cars per day.
- Tenants are operating well known businesses with highly rated reviews
- All tenants paying contract rent
- 89 Walk Score | 93 Bike Score
- Close proximity to 10 Freeway and Santa Monica Beaches
- Excellent Visibility and Access: This opportunity is easily accessible with frontage along Broadway



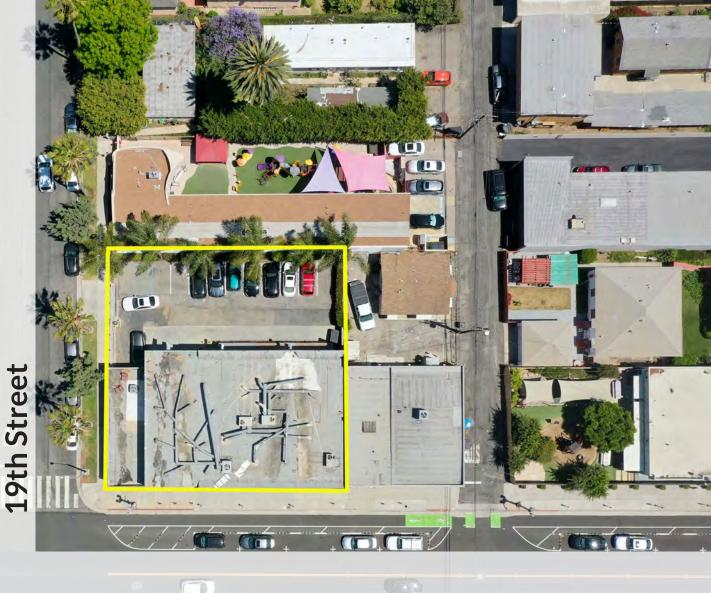




















### TENANT PROFILES All Star Physical Therapy Chiropractor, Acupuncture, physical Therapy 36 5 star Yelp reviews **Skin Remedies** 3roadway 1800 Medical spa Fifty-Nine 4.5 star reviews on Yelp **Brian Farrish Marketing** Water filtration services **Waterways Travel** Surfing tours, travel agents **Corrective Skincare** In business for 25 years One hundred seventy six 5 star Yelp reviews **Primp and Tonic, Inc** Two hundred thirty-six 4.5 star reviews on Yelp In business for over 6 years MZA Events Inc. **Event planners**







### SANTA MONICA MARKET OVERVIEW





### ABOUT SANTA MONICA

Santa Monica, California offers more than its beach and yearround warm weather. Its proximity to the greater Los Angeles area makes Santa Monica the perfect base.

- A walkable 8.3 square miles (21.5 km²)
- 3.5-miles stretch of coastline
- Laid-back beach town atmosphere with big city sophistication
- Eight neighborhoods offering a diverse mix of shopping, dining, entertainment, outdoor recreation (explore more with videos highlighting each area)
- Easily accessible public transportation and rentals making it easy to go car free

Bordered by two major thoroughfares, Wilshire and Olympic boulevards, and two Expo line stations, this easily accessible neighborhood gets plenty of attention for its arts and entertainment offerings, particularly Bergamot's galleries and The Broad Stage's shows, as well as top-notch eateries. No wonder it's home to a growing crop of interesting restaurants and shops.





### **AREA HIGHLIGHTS**

92,000+

People live in Santa Monica \$93,865

Average Household Income

1 Mile

Downtown Santa Monica 0.5 Miles

Colorado

2 Miles

1.2 Miles

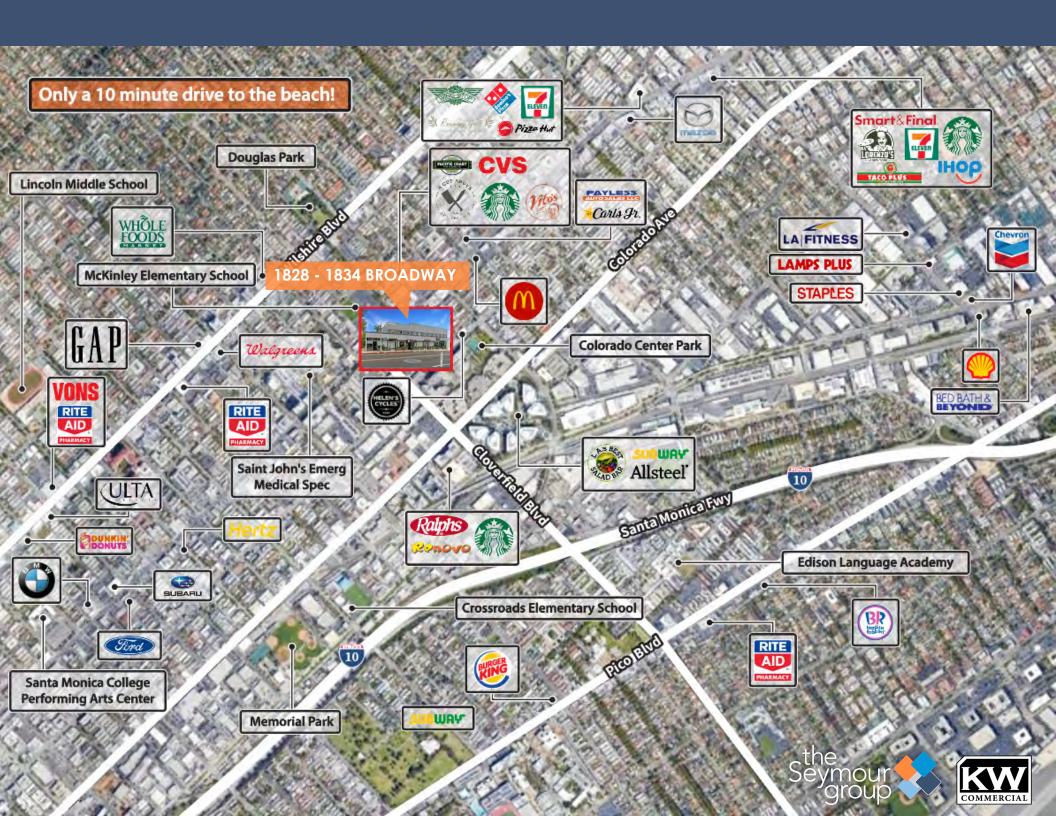
to

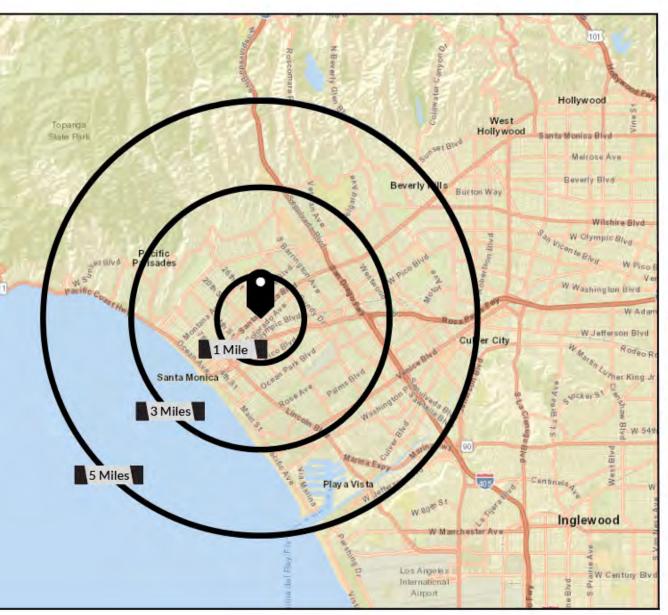
to Wilshire Beach Montana & Pier

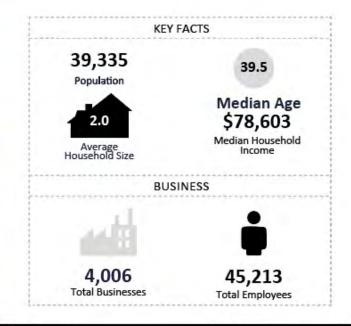












2018 Summary	1 Mile	3 Miles	5 Miles
Population	39,335	254,730	489,470
Households	18,884	123,599	227,013
Families	7,775	50,380	100,725
Average Household Size	2.02	2.02	2.08
Owner Occupied Housing Units	4,667	38,726	78,803
Renter Occupied Housing Units	14,217	84,873	148,210
Median Age	39.5	38.6	38.5
Median Household Income	\$78,603	\$86,837	\$90,028
Average Household Income	\$117,680	\$134,946	\$141,054
2023 Summary	1 Mile	3 Miles	5 Miles
Population	41,178	263,873	507,513
Households	19,679	127,331	234,834
Families	8,163	52,252	104,529
Average Household Size	2.03	2.04	2.09
Owner Occupied Housing Units	5,326	42,848	86,841
Renter Occupied Housing Units	14,353	84,483	147,993
Median Age	39.4	38.7	38.7
Median Household Income	\$99,750	\$105,949	\$108,535
Average Household Income	\$143,492	\$161,823	\$167,729







### FINANCIAL SUMMARY





## RENT ROLL

Suite #	Tenant	SQ. FT.	RENTS PAID	\$/PSF/MONTH	START DATE	ENDING DATE
1828 1/2	All Star Physical Therapy	950	\$3,600	\$4.00	4/1/19	3/31/22
1828-B	Skin Remedies	1,100	\$4,247	\$4.00	2/1/20	2/29/20
1828-C	Brian Farrish Marketing	650	\$850	\$1.00	2/2/19	2/29/20
1828-D	Waterways Travel	1,750	\$5,512	\$3.00	2/1/20	2/29/20
1828-A	Corrective Skincare	796	\$1,375	\$2.00	2/1/20	3/31/23
1830	Primp and Tonic, Inc	1,000	\$3,935	\$4.00	2/1/20	2/29/20
1834	MZA Events Inc	1,450	\$3,500	\$2.00	12/1/20	7/31/21
C2	Vacant	1,300	\$6,175	\$5.00	TBD	TBD

Monthly Total Sq. Ft. 8,996 \$29,194 \$3.15 (Avg.)

Yearly Rent \$350,328







#### **FINANCIALS**

Gross Rental Income \$350,328

NNN Reimbursements \$23,076

Parking Income \$7,200

Total Gross Operating Income \$386,604

#### **Operating Expenses:**

Real Estate Taxes
Insurance
Utilities (Trash, Electric, Water & Sewer)
Repairs & Maintenance
Cleaning
Landscaping

Net Operating Income Cap Rate Purchase Price \$95,657 (Tax Rate 1.166555%)

\$3,551 \$13,593 \$1,370 \$175 \$520 \$114,866

\$265,738 3.24% \$8,200,000



Ownership not collecting all the passthroughs Ownership not charging all tenants for parking, etc Operating Expenses based on 2020 Expenses



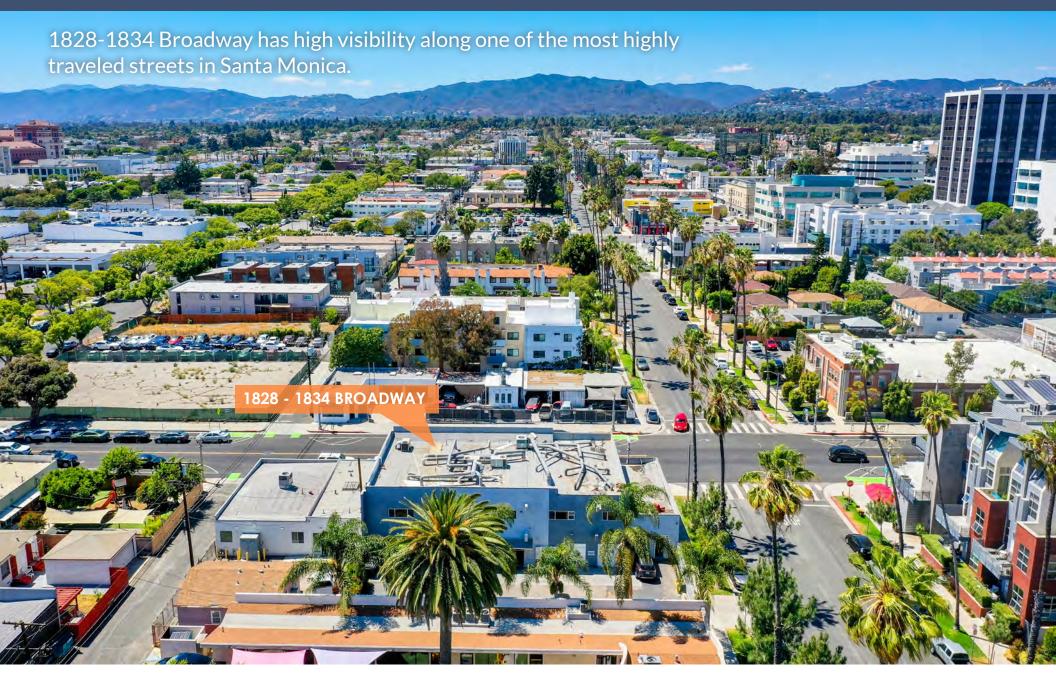




### **PHOTOS**

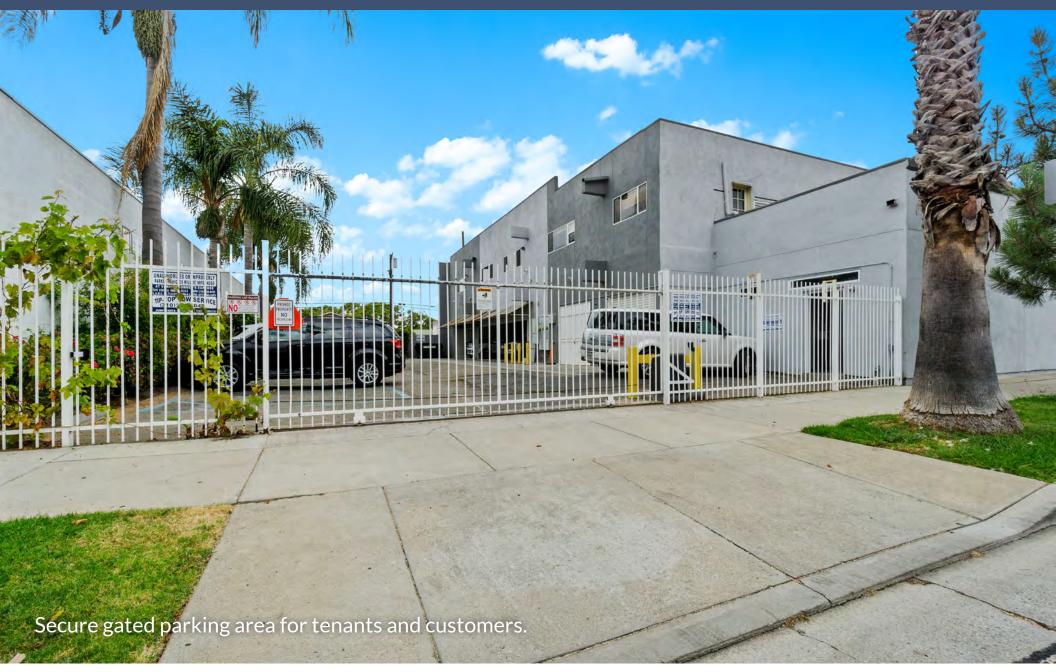
















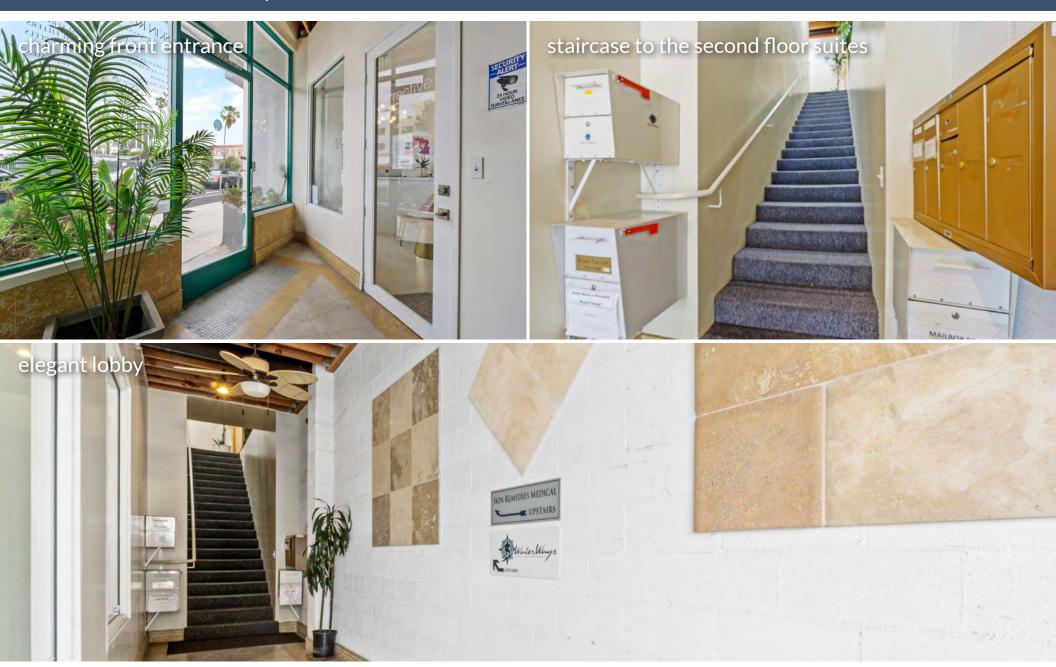






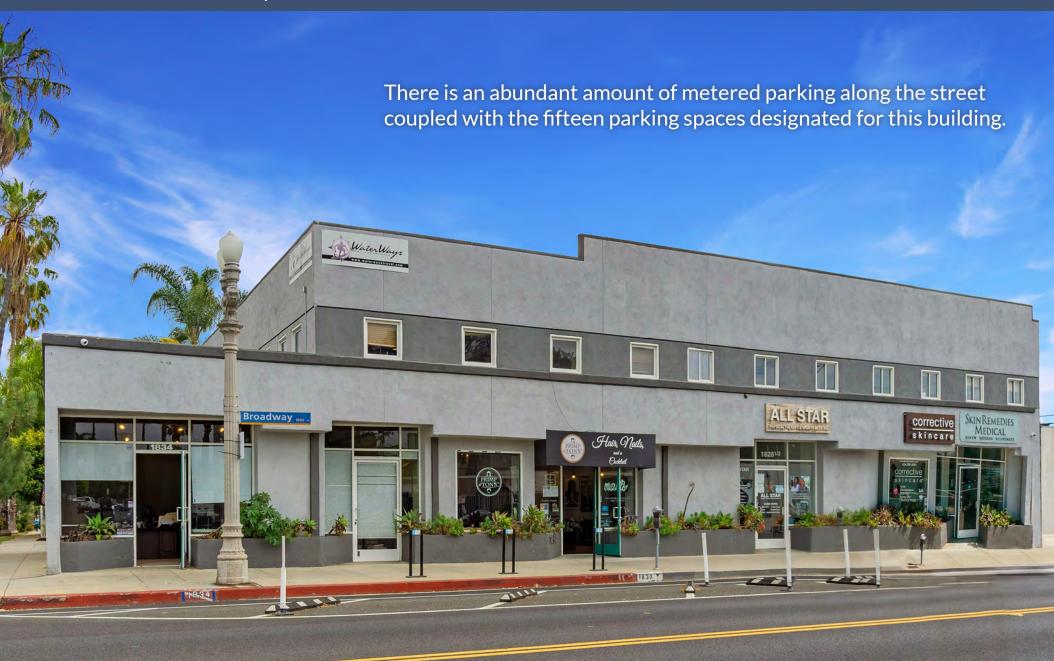
















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#### www. The Seymour Group. net

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